



THE MAKE-A-WISH GALA

A PARISIAN

Masquerade

SPONSORSHIP
OPPORTUNITIES



OCTOBER 19, 2024

BALBOA BAY RESORT | NEWPORT BEACH, CA

TICKETS & SPONSORSHIPS CAN BE PURCHASED
ONLINE AT WWW.WISHGALA.ORG

THE IMPACT OF A WISH

OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.

WHO WE SERVE

Make-A-Wish Orange County and the Inland Empire grants wishes to children in Orange, Riverside and San Bernardino counties. Since 1983, our chapter has granted over 8,100 local wishes!

HOPE CAN'T WAIT

There are over 560 critically-ill children in our community currently waiting for their wishes to be granted. Life changing wishes wouldn't happen without supporters like you. By granting a wish, you ensure no child waits one unnecessary day to experience the hope and joy that a wish brings. Help us bring hope for today - and tomorrow.

TO LEARN MORE VISIT
WWW.WISH.ORG/OCIE

DID YOU KNOW?

90%

of medical providers said a wish increases a child's compliance with treatment.

94%

of wish alumni said their wish made them feel more joyful, confident and hopeful for their future.

95%

of parents said they saw their child's emotional well-being improve through the wish experience

Source: Make-A-Wish 2022 Wish Impact Study (Rounded Figures)



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Dear Friends,

It is our honor and pleasure to chair **The Make-A-Wish Gala: A Parisian Masquerade!**

On **Saturday, October 19th**, over 300 guests will gather in Newport Beach for an evening of glamour and giving as we rally around the power of a wish. Funds raised from this signature event will help Make-A-Wish Orange County and the Inland Empire grant life-changing wishes and bring hope to children and families who need it most.

The Make-A-Wish Gala is an extraordinary opportunity to make a significant impact on the lives of local children facing critical illnesses. Along with helping grant wishes, this event showcases the transformative power of a child's wish fulfilled. By partnering with Make-A-Wish, you can help bring hope and joy to these brave children and their families. Being a sponsor for The Make-A-Wish Gala gives the chance to align yourself with a globally respected organization known for its direct impact as the number-one trusted non-profit in the US.*

Please join us in supporting this event by sponsoring, purchasing tickets, or donating to the silent auction. Enclosed you will find additional information about the event and details on how you can help.

You can learn more about The Make-A-Wish Gala at www.WishGala.org or call the Development team **(714) 573-9474** with any questions.

We thank you for your commitment to granting life-changing wishes.

With warm gratitude,



Shari Simmons
2024 Gala Co-Chair
Board of Directors Member



Hank Warner
2024 Gala Co-Chair



Kimberly J. Worsnop
2024 Gala Vice Chair
Board of Directors Member

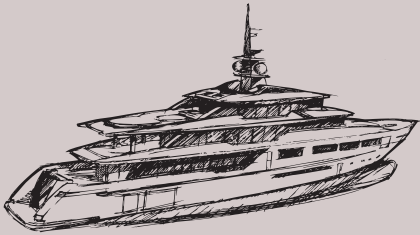
*Morning Consult's Most Trusted Brands Report 2023

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THE MAKE-A-WISH GALA
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PREMIÈRE ÉTOILE (FIRST STAR) SPONSOR
\$100,000

THE ROYAL TREATMENT



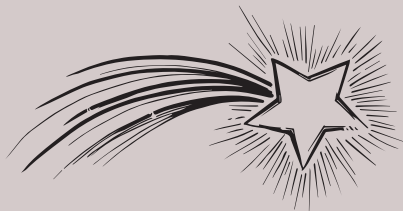
EXCLUSIVE YACHT RECEPTION

You and your guests will enjoy a private wine tasting experience with a professional sommelier



PRIVATE WINE TASTING

You and your guests will enjoy a private wine tasting experience with a professional sommelier



ADOPT THE WISH

Opportunity for sponsor to adopt the wish, including event-day wish engagement for all guests

BENEFITS INCLUDE:

- ☆ Presenting sponsor naming rights
(i.e. The Make-A-Wish Gala presented by ...)
- ☆ (3) Premier VIP tables in preferred seating location for 30 guests
- ☆ Private sommelier and wine tasting experience
- ☆ Exclusive 2-hour yacht reception experience for all guests
- ☆ Opportunity for sponsor to adopt the wish (to be revealed at gala), including event-day wish engagement for all guests
- ☆ 1 Guest room for the evening of the event (October 19, 2024)
- ☆ Valet parking for all guests
- ☆ Expedited auction item checkout
- ☆ Logo or name on all pre-event promotional materials including *Printed and digital invitations, press releases, email communications, social media, chapter and event websites*
- ☆ Logo or name recognition on event step-and-repeat
- ☆ Logo recognition on event day signage and video screens
- ☆ Recognition from on-stage presenters during scripted program
- ☆ First right of refusal for 2025 The Make-A-Wish Gala presenting sponsorship

FMV: \$27,009

**Printed invitation inclusion date 8/5/24*

**Event day print and digital media inclusion date 9/30/24*

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SPONSORSHIP OPPORTUNITIES CONTINUED

RÊVES D'OPULENCE (DREAMS OF OPULENCE) – \$50,000 (FMV: \$9,440)

- ☆ (2) Premier VIP tables in preferred seating location for 20 guests
- ☆ Valet parking for all guests
- ☆ Pre-event cocktail reception
- ☆ Adoption of a local wish in sponsor's name
- ☆ Expedited auction item checkout
- ☆ Logo recognition on event step-and-repeat
- ☆ Naming rights for one of the following:
Sponsor Reception, Public Reception, Entertainment Sponsor
- ☆ Logo or name recognition on all pre-event promotional materials
Printed and digital invitations, press releases, email communications, social media, chapter and event websites
- ☆ Logo recognition on event day signage and video screens
- ☆ Recognition during scripted program

LA LUNE ENCHANTÉE (ENCHANTED MOON) – \$25,000 (FMV: \$4,720)

- ☆ (1) VIP table in preferred seating location for 10 guests
- ☆ Valet parking for all guests
- ☆ Pre-event cocktail reception
- ☆ Adoption of a local wish in sponsor's name
- ☆ Logo recognition on website, event day signage and video screens
- ☆ Name recognition on printed and digital invitation*

SOIRÉE ENCHANTÉE (ENCHANTED EVENING) – \$15,000 (FMV: \$3,776)

- ☆ 8 Tickets to the Gala
- ☆ Preferred table placement
- ☆ Valet parking for all guests
- ☆ Pre-event cocktail reception
- ☆ Sponsor name recognition on event website
- ☆ Sponsor recognition on event-day video screens

DIAMANT BRILLANT (BRILLIANT DIAMOND) – \$10,000 (FMV: \$2,832)

- ☆ 6 Tickets to the Gala
- ☆ Valet parking for all guests
- ☆ Sponsor name recognition on event website
- ☆ Sponsor recognition on event-day video screens

LUMIERE ÉCLATANTE (RADIANT LIGHT) – \$5,000 (FMV: \$1,888)

- ☆ 4 Tickets to the Gala
- ☆ Valet parking for all guests
- ☆ Sponsor name recognition on event website
- ☆ Sponsor recognition on event-day video screens

*Printed invitation inclusion date 8/5/24

*Event day print and digital media inclusion date 9/30/24

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UNDERWRITING OPPORTUNITIES

COCKTAIL RECEPTION SPONSOR – \$15,000

(2 available)

A great sponsorship choice for guaranteed high visibility

Your company name and logo will be featured prominently throughout the event reception

- ☆ Cocktail Reception sponsor recognition on signage throughout reception (i.e. Cocktails hosted by...)
- ☆ (4) guest seats at 2024 Make-A-Wish Gala
- ☆ Sponsor recognition on event-day video screens

(FMV: \$1,888)

VALET STATION SPONSOR – \$7,500

(1 available)

Company will be recognized as the sponsor of the coffee and treats station at the valet line

This option provides prominent logo placement on signage as guests are leaving event

- ☆ Company logo on valet station signage (i.e. Valet Station hosted by ...)
- ☆ (2) guest seats at 2024 Make-A-Wish Gala
- ☆ Sponsor recognition on event-day video screens

(FMV: \$944)

PHOTOBOOTH SPONSOR – \$5,000

(1 available)

This option provides prominent logo placement during the cocktail reception

- ☆ Company logo on photo booth signage (i.e. Photo Booth hosted by ...)
- ☆ (2) guest seats at 2024 Make-A-Wish Gala
- ☆ Sponsor recognition on event-day video screens

(FMV: \$944)

*Printed invitation inclusion date 8/5/24

*Event day print and digital media inclusion date 9/30/24

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SPONSORSHIP REGISTRATION FORM

Name: _____

Main Contact: _____

Address: _____

Phone Number: _____

Email: _____

Website Url: _____

SPONSORSHIP LEVEL

PREMIERE ÉTOILE
\$100,000+

REVES D'OPULENCE
\$50,000+

LA LUNE ENCHANTÉE
\$25,000+

SOIRÉE ENCHANTÉE
\$15,000+

DIAMANT BRILLANT
\$10,000+

LUMIERE ÉCLATANTE
\$5,000

COCKTAIL RECEPTION SPONSOR
\$15,000+

VALET STATION SPONSOR
\$7,500+

PHOTO BOOTH SPONSOR
\$5,000+

Name on Card: _____

Card Number: _____ Exp Date: _____ CVV: _____

Signature: _____ Date: _____

Guest Name(s): _____

PLEASE ATTACH A HIGH-RESOLUTION IMAGE FILE (.PNG, .JPG, .PDF, .EPS) OF YOUR LOGO.
YOU CAN ALSO MAIL THIS FORM ALONG WITH A CHECK TO:

Make-A-Wish Orange County and the Inland Empire
3230 El Camino Real, Suite 100
Irvine, CA 92602



THE MAKE-A-WISH GALA
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 AUCTION DONATION FORM

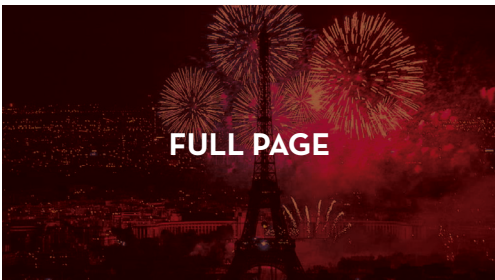
Donor Name (as you would like to be recognized):	Business/Contact Name:
Street Address:	City/State/Zip:
Email:	Phone:
Item Description (Continue on back or attach an additional sheet):	
Item Restrictions (Black out dates, expirations, age limits, etc.):	
Estimated Value:	Please Check One: <input type="checkbox"/> Donation Enclosed <input type="checkbox"/> To Be Delivered <input type="checkbox"/> To Be Picked Up <input type="checkbox"/> Please Create Certificate

PLEASE MAIL OR EMAIL THE COMPLETED FORM BY SEPTEMBER 25, 2024 TO:
 MAKE-A-WISH ORANGE COUNTY AND THE INLAND EMPIRE
 3230 EL CAMINO REAL, SUITE 100, IRVINE, CA 92602
 WWW.WISHGALA.ORG | EVENTS@OCIE.WISH.ORG | PHONE: 714.573.9474

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DIGITAL PROGRAM TRIBUTE FORM

FULL PAGE TRIBUTE \$1,000
16" WIDE X 9" HIGH
(1920 X 1080PX)



HALF PAGE TRIBUTE \$500
8" WIDE X 9" HIGH
(960 X 1080PX)



- ☆ All program tributes must be submitted by October 7
- ☆ Artwork must be in color and in 300 dpi .pdf, .jpg, or .eps

- ☆ No bleeds, crop marks or outlines around the edges of the tribute
- ☆ This program will be looping on screens during the entire gala

- I will create my own tribute
- Please create my tribute with the following message: _____

Total Amount Enclosed: _____

Name/Company: _____

Address: _____

- Enclosed is a check payable to Make-A-Wish OCIE
- Please bill my AMEX, Visa, MasterCard, or Discover

Card Number: _____ Exp. Date: _____ CVV: _____

Signature: _____

SUBMIT YOUR DIGITAL PROGRAM TRIBUTE (HIGH RES JPEG, PDF, OR EPS)
BY OCTOBER 7, 2024 TO EVENTS@OCIE.WISH.ORG